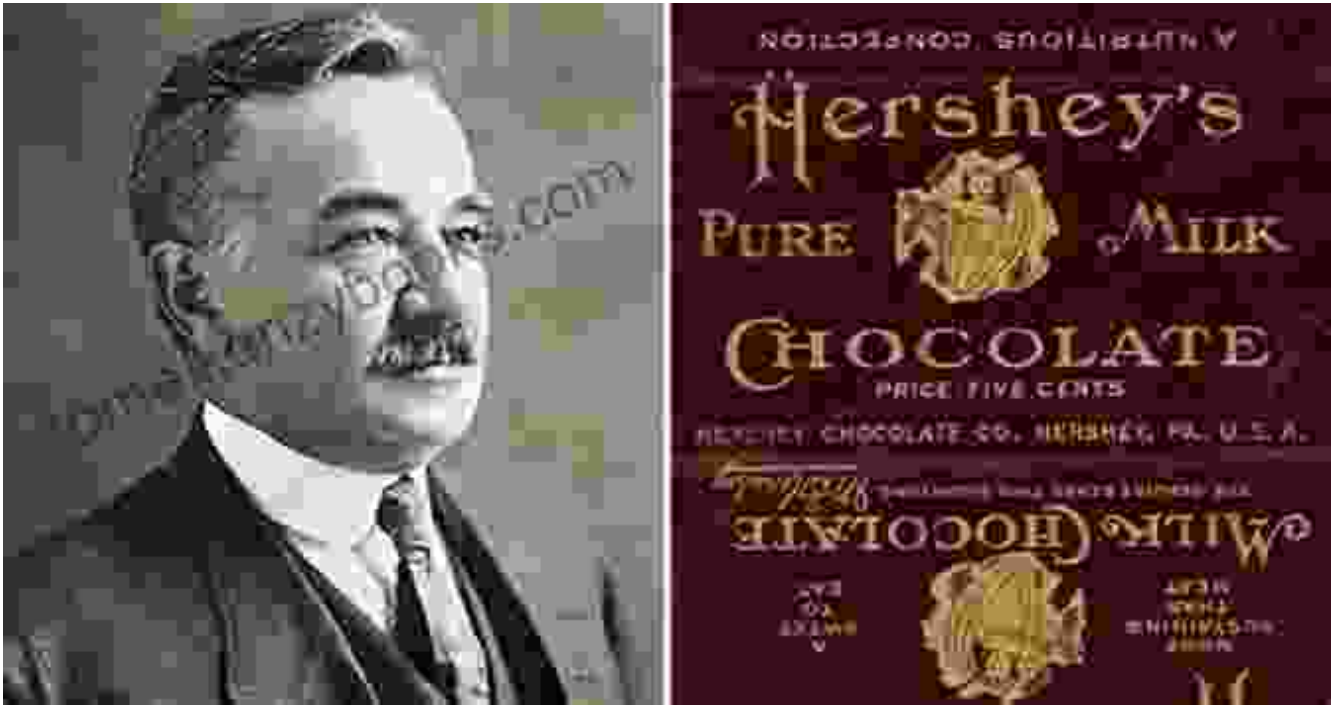


How Milton Hershey Brought Milk Chocolate to America: A Sweet Story of Innovation and Philanthropy



The Early Years

Milton Snavely Hershey was born on September 13, 1857, in Derry Church, Pennsylvania. His father, Henry Hershey, was a Mennonite minister, and his mother, Veronica Fannie Snavely, was a schoolteacher. As a child, Milton was fascinated by the chocolate-making process. At the age of 14, he apprenticed with a local candy maker, where he learned the basics of the trade.

On the Corner of Chocolate Avenue: How Milton Hershey Brought Milk Chocolate to America

by Devika Joglekar

★★★★☆ 4.4 out of 5



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Print length : 50 pages
Screen Reader: Supported



In 1876, Hershey opened his first candy shop in Philadelphia. However, the business failed within a few years. Undeterred, Hershey moved to New York City and worked for several different candy manufacturers. In 1886, he returned to Pennsylvania and founded the Lancaster Caramel Company. This business was successful, but Hershey was determined to make chocolate his main product.

The Invention of Milk Chocolate

In 1894, Hershey began experimenting with different ways to make milk chocolate. At the time, most chocolate was dark and bitter. Hershey wanted to create a chocolate that was sweeter and more appealing to a wider audience. After several years of trial and error, he finally developed a process for making milk chocolate that was both creamy and delicious.

Hershey's milk chocolate was an instant success. In 1900, he founded the Hershey Chocolate Company in Derry Church, Pennsylvania. The company quickly grew into one of the largest chocolate manufacturers in the world. Hershey's milk chocolate became a staple in American households and helped to make chocolate a beloved treat for people of all ages.

A Philanthropic Legacy

Milton Hershey was not only a successful businessman, but also a generous philanthropist. In 1909, he established the Milton Hershey School for Orphaned Boys. The school provided a home and education for thousands of orphaned boys. Hershey also donated millions of dollars to other charitable causes, including hospitals, churches, and community centers.

Hershey's philanthropy was motivated by his belief that everyone deserved a chance to succeed in life. He wanted to give back to the community that had helped him to achieve his own success. Hershey's legacy of giving continues to impact the lives of people around the world.

Milton Hershey was a true American icon. He was a pioneer in the chocolate industry and a generous philanthropist. His invention of milk chocolate brought joy to millions of people around the world. His legacy of giving continues to make a difference in the lives of others. Milton Hershey was a man of vision, determination, and compassion. He is remembered as one of the most influential figures in American history.



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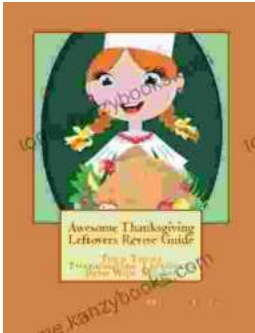
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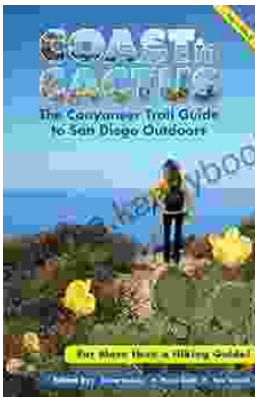
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